

Message Text

UNCLASSIFIED

PAGE 01 BUCAR 05642 041426Z

46

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 (ISO) W
----- 127621

R 040803Z NOV 75

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 5344

UNCLAS BUCHAREST 5642

USIA FOR IMV, IEU

E.O. 11652: N/A

TAGS: SCUL RO

SUBJECT: SPECIAL ROM TV REQUEST FOR NEW YEAR'S EVE PROGRAM

REF: WILLS' NOTE TO FILES DATED 10/7/75 RE VORNICU CONVERSATION

1. ROM TV PROGRAMMING DIRECTOR TUDOR VORNICU HAS SIMPLIFIED, THOUGH BY NO MEANS MADE SIMPLE, AN EARLIER PROPOSAL HE MADE TO US CONCERNING PARTICIPATION OF PROMINENT AMERICAN PERFORMING ARTIST IN SPECIAL NEW YEAR'S EVE TELEVISION BROADCAST (PROPOSAL WAS REPORTED IN REF NOTE). SPECIFICALLY, HE IS INTERESTED IN OBTAINING A FILM CLIP OF ANY "POPULAR" AMERICAN SINGER PERFORMING ONE OR TWO OF HIS OR HER BEST-KNOWN SONGS. VORNICU DROPPED NAMES OF SEVERAL MAJOR PERFORMERS (DAN MARTIN, DIONNE WARWICK, ARETHA FRANKLIN, HARRY BELAFONTE, KAREN CARPENTER), BUT EMPHASIZED ANY AMERICAN WELL KNOWN IN ROMANIA (ALMOST ALL "POPULAR" AMERICAN SINGERS AND GROUPS ARE KNOWN IN ROMANIA). ACCORDING TO HIS PROPOSAL, FILM CLIP COULD BEGIN WITH ARTIST SAYING TWO OR THREE WORDS IN ROMANIAN (FERICIARE, BUCURIE, LA MULTI ANI" LIBERALLY TRANSLATED: HAPPINESS, LONG LIFE, HAPPY NEW YEAR), PROCEED DIRECTLY INTO SONGS (THAT COULD BE LIP-SYNCHED), AND END PERHAPS WITH REPEAT OF ROMANIAN SALUTATIONS. COACHING FOR ROMANIAN PHRASES COULD BE SUPPLIED BY VOA STAFFER.

2. IN MAKING PROPOSAL, VORNICU WARMLY RECALLED USIA/IMV ASSISTANCE SEVERAL YEARS AGO IN ARRANGING SIMILAR FILM CLIP WITH UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUCAR 05642 041426Z

DIONNE WARWICK. WE INFORMED VORNICU THAT HIS PROPOSAL WOULD

BE PROBLEMATIC AND PROBABLY IMPOSSIBLE FOR USIA, EVEN THOUGH
A WIDE RANGE OF AMERICAN ARTISTS WOULD BE ACCEPTABLE.

3. WOULD APPRECIATE IMV REACTION TO ROMTV PROPOSAL,
SPECIFICALLY WHAT LIKELIHOOD IS FOR SETTING UP FILMING SESSION
IN AGENCY STUDIOS WITH AN ARTIST IN NEXT 45 DAYS. WE ARE
SUBMITTING PROPOSAL AS LONG SHOT; PROBLEMS OF PLACEMENT HERE
ARE SUCH THAT WE BELIEVE WE SHOULD MAKE EFFORT TO TRY TO TAKE
ADVANTAGE OF EVERY OPENING OFFERED BY ROM TV, EVEN THOSE THAT
ARE NON-SUBSTANTIVE IN NATURE AS IN THIS CASE. PERHAPS
PROJECT WOULD BE MORE FEASIBLE IF IT WERE DONE FOR ALL
COUNTRIES IN EE, THAT IS FILM ONE SEGMENT WITH SONGS, THEN
EDIT IN BEFORE AND AFTER THIS SEGMENT SALUTATIONS SPOKEN IN
THE VARIOUS LANGUAGES. PLS ADVISE.
VIETS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MUSIC, CULTURAL PRESENTATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 04 NOV 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BUCHAR05642
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750382-0989
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751178/aaaacrmk.tel
Line Count: 76
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ElyME
Review Comment: n/a
Review Content Flags:
Review Date: 04 AUG 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 AUG 2003 by chicheje>; APPROVED <03 MAR 2004 by ElyME>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SPECIAL ROM TV REQUEST FOR NEW YEAR'S EVE PROGRAM
TAGS: SCUL, RO
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006